

COLLEGE OF BUSINESS ELECTIVES

Major and Minor Electives

Accounting

Code	Title	Hours
ACC-2200	Accounting & Financial Management of Small Business	3
ACC-3100	Intermediate Accounting I	3
ACC-3200	Intermediate Accounting II	3
ACC-4300	Individual Tax Accounting	3
ACC-4400	Business Tax Accounting	3
ACC-4500	Cost Accounting	3
ACC-4700	Accounting in Not-for-Profit Organizations	3

Business

Code	Title	Hours
BUS-4990	College of Business Internship	1-6

Business Intelligence & Analytics

Code	Title	Hours
BIA-2100	Foundations of Applied Business Analytics	3
Other BIA Courses		
BIA-2200	Business Intelligence	3
BIA-3100	Data Management for Business Intelligence	3
BIA-3200	Data Mining, Visualization, and Big Data for Business	3
BIA-4900	Capstone – Business Intelligence and Data Analytics	3

Economics

Code	Title	Hours
ECO-2000	Personal Finance	3
ECO-4220	Money, Banks and Financial Institutions	3

Finance

Code	Title	Hours
FIN-4260	Individual Finance	3
FIN-4270	Investments and Risk Management	3
FIN-4280	Corporate Finance and Capital Budgeting	3
FIN-4290	International Finance	3

Management

Code	Title	Hours
MGT-3000	Business Writing	3
MGT-3010	Advanced Business Law	3
MGT-4000	Global Business Strategy	3
MGT-4010	Small Business Management	3
MGT-4030	Human Resource Management	3
MGT-4040	Organizational Behavior	3
MGT-4100	Operations and Project Management	3

MGT-4300	Field Study in International and Global Business Strategy	3
MGT-4510	Personal & Institutional Finance in Not-for-Profit Enterprise or Church	3
MGT-4520	Board Governance and Management of Volunteers	3
MGT-4530	Law, Policies & Government Relations for Not-for-Profits	3
MGT-4540	Grants & Contract Management & Development	3
MGT-4950	Independent Study in Management	1-3

Marketing

Code	Title	Hours
MKT-2105	Essentials of Digital Marketing	3
MKT-4000	Marketing Research	3
MKT-4110	Advertising	3
MKT-4130	New Product Development	3
MKT-4140	Global Marketing	3
MKT-4150	Consumer Behavior	3
MKT-4540	Marketing Communication	3

Sports Management and Business

Code	Title	Hours
SMB-1050	Foundations of Sports Management	3
SMB-2100	Intercollegiate Athletic Administration of Sport	3
SMB-2500	Sport Facility and Event Management	3
SMB-2600	Sport Media Communication	3
SMB-3100	Diversity of Sport	3
SMB-3200	Organization and Administration of Sport	3
SMB-3500	Governance of Sport	3
SMB-4000	Sports Management Capstone Course	3